

Cultural Connections
Connecting the Bay Area Museum Community

Making Yourself More Marketable: Career Workshop

Our Careers – Then & Now

Big Museum or Small Museum?



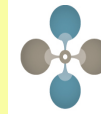
Personal Brand

Personal Branding Formula



Professional Development Plan





Speakers

Sarah Post

**California Association
of Museums**

Jayna Swartzman
**Creative Capacity
Fund**

Lucy Runkel
**SEIU UHW-West &
Joint Employer
Education Fund**



